



## beatvyne's Music x Tech Experience - Showcasing Artists for 2019 announced

**Dublin, September 12, 2019** - beatvyne's Music x Tech Experience has announced the list of Showcasing Artists from across Europe to perform at the 2019 event in Dublin this October 10-12. This curated line-up of the best emerging artists will play on multiple stages at the official Launch Party at the iconic Windmill Lane Recording Studios on October 10, as well as the MxT 'Hive Stage' on October 11 and 12 respectively for industry professionals from the entertainment and tech industries, international media and music fans.

The full line of artists from a multitude of genres include:

**AikJ · Ailbhe Reddy · Bri · Double Screen · Fallen Lights · FIELDS · Fintan McKahey · Gary O'Neill · happyalone · JaXson · Löwli · Máni Orrason · Niall Mc Guigan · Pursued By Dogs · Rachael Lavelle · Reevah · ROE · Rumi · runabay · Sun Mahshene · SYLK · The Ocelots · VINCI · Weiss Video Orchestra**

For more information on the #MxT2019 Artist Showcase, please visit [beatvyne.com/mxt/schedule19](https://beatvyne.com/mxt/schedule19).

Experience the performing artists of #MxT2019 by tuning into the [Spotify playlist](#) and browse [#MxT2019's YouTube Music Video playlist](#).

Each year, beatvyne's Music x Tech Experience also selects a Featured Artist for a closer collaboration, widely featuring their music across different channels and facilitating access to mentorship for creative and entrepreneurial career development. 2019's Featured Artist is female noir pop duo [SYLK](#).

#MxT2019 follows a 'fan'-centric interdisciplinary approach, bringing together 2500+ global leaders and innovators of the music, tech and multimedia industries as well as connected ecosystems (automotive, health, retail, marketing etc.) to discuss the future of the entertainment industry and encourage **interdisciplinary collaborations on the intersection of tech, creative and sustainability**.

You can get an overview of the event in the [#MxT2019 trailer](#).

The Two-Day event will feature hands-on, immersive experiences with talks by the world's leading companies and disruptors such as **Amazon, IBM, Adobe, Sigur Rós, Magic Leap, Warner Music, AEG,**

**The VOID, Lollapalooza Berlin**, music performances as well as networking opportunities at intimate roundtable sessions, workshops, and stellar side events across the city.

Immersive showcases include the first ever AI-Artist live performance in Ireland, Extended Reality experiences such as **Sigur Rós' & Magic Leap's "Tónandi"** which just completed a successful run at Venice's Biennale and many more, and follow in the footsteps of great experiences such as Björk Digital's "Not Get" VR and Gorillaz' "Saturnz Barz" VR experience which were on display in 2018.

CEO of the Music x Tech Experience Kenn Davis emphasises the event's objective: "We live in a rapidly changing world. The Music x Tech Experience is an exciting opportunity for the entertainment and tech industries to keep up to speed on current developments that are redefining and influencing all sectors working with music and sound and to find the next big breakthroughs by getting together with the leading technologists, entrepreneurs and creative professionals and defining the way forward.

beatvyne's Music x Tech Experience 2019 will take place October 10-12, 2019. For more information, please visit [beatvyne.com/mxt](https://beatvyne.com/mxt). To register for the event, please visit [beatvyne.com/mxt/tickets](https://beatvyne.com/mxt/tickets).

#MxT2019 is supported by Fáilte Ireland, Windmill Lane Recording Studios, IMRO, Miloco Gear, Music Gateway, Startup Ireland, MusicTech Germany, and International Sound Awards.

\*\*\*

Editor's Note: Media Registration for #MxT2019 closes Friday, October 4, 2019. No walk-up requests will be granted. Please visit [beatvyne.com/mxt/media-accréditation/](https://beatvyne.com/mxt/media-accréditation/) to apply.

For media enquiries or to arrange interviews with our speakers and artists please contact the media team at [media@beatvyne.com](mailto:media@beatvyne.com).